

# Peer Networks Case Study



“ It was a very informative and interactive programme with likeminded business owners in the area, which was facilitated very well by Worcester BID. ”

-- Aasia Baig

Centenary Lounge is an award-winning restaurant in Worcester.

**Peer Networks Delivery Partner:** Worcester BID

## How did this programme help your business?

Every session gave a nugget of new information or advice which will help the business post covid such as learning about statistics and trends for how the High Street has performed and adapted to different changes over the decades, mental health issues with our staff returning to work and various tax benefits which we were unaware of. Plus this programme has brought us business owners closer allowing us to work together for the greater good of our businesses, community and region.

## What would you advise other Worcestershire businesses about the Peer Networks programme?

If you get the chance to be part of such a programme definitely go for it. After 28 years in business I still took away so much personally and for the business. Use this programme to build a better understanding of other businesses in the area, and to learn from each other which in turn will benefit everyone and create a more holistic and successful environment. Every business has its own niche and yet some of our businesses might be similar, it's our differences that complement each other.

