

Peer Networks Case Study

OL
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I was definitely sceptical of Peer to Peer networking but really enjoyed getting to chat openly with other company founders and senior managers about problems we all found in business. It made for solutions we would not have found otherwise.



-- Daniel Walton

Olpro sells outdoor leisure products, such as camping items, globally.

Peer Networks Delivery Partner: Herefordshire and Worcestershire Chamber of Commerce

How did this programme help your business?

The programme was excellent because different things were covered throughout. Leadership and Innovation were the key things for me that improved once we'd done the course.

What would you advise other Worcestershire businesses about the Peer Networks programme?

I think for many senior manager teams you talk within the company but there is very little conversation with people of a similar role in other companies. This open way of discussing topics introduced a lot of diversity into the way we were looking at issues and I would highly recommend to other companies.



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